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# Mahindra unveils the All-New Scorpio-N in Nepal

- Mahindra takes the wraps off the All-New Scorpio-N, the new Avatar of its flagship brand
- Mahindra also unveils its new visual identity including a brand-new logo that will differentiate its SUV portfolio
- The All-New Scorpio-N becomes the first Mahindra vehicle with the new twin peak logo crafted for the SUV portfolio
- A first-ever simultaneous unveil with India by Mahindra

Kathmandu, 27<sup>th</sup> June 2022: Mahindra & Mahindra Ltd., pioneers of the SUV segment in Nepal, today unveiled its much-awaited SUV, the 'All-New Scorpio-N'. Combining performance, technology, capability and innovation, the All-New Scorpio-N packs an immersive, cutting-edge driving experience while keeping alive the rich legacy of Mahindra's Authentic SUV DNA.

The All-New Scorpio-N has been designed to redefine the D-segment SUV category with its dominating presence, head-turning design, commanding driving position and well-appointed, interiors. Moreover, making good on its Authentic SUV promise, it delivers high on performance and adventure capabilities for a thrilling driving experience.

The introduction of the All-New Scorpio-N also marks the unveiling of Mahindra's new visual identity, with a brand-new logo to differentiate the company's SUV portfolio. Characterized by the 'Twin Peaks' logo, this represents the bold new direction Mahindra has embarked on with new-age products that have been designed to deliver a new-age ownership experience.

Designed at Pininfarina, Italy and Mahindra India Design Studio (MIDS), Mumbai and engineered by the teams at Mahindra Research Valley (MRV) near Chennai and Mahindra North American Technical Center (MNATC) in USA, and manufactured at the state-of-the-art world-class facility at Chakan, Pune, the All-New Scorpio-N is truly a global product.

Speaking on the announcement, Veejay Nakra, President, Automotive Division, M&M Ltd. said, "We are happy to have simultaneously unveiled the all-new Scorpio-N in South Africa and Nepal alongside India. Scorpio-N is the first of the series of SUVs planned in Nepal in this year, also the first SUV that will carry the new twin peaks logo. The new brand identity is in tune with Mahindra's focus to be the makers of sophisticated and authentic SUVs. It heralds a strategic shift across our SUV portfolio, where we are putting the building blocks in place for a new world with a range of authentic SUVs."

Speaking at the launch, Cabinet Shrestha, MD, Agni Group, said, "Agni Incorporated is proud of our association with Mahindra, which goes back over three decades, and are looking forward to delighting customers with the Scorpio's new avatar. The Scorpio brand has established itself as an iconic brand in Nepal over the last two decades. It commands awe, respect and a presence that's hard to beat. The All-New Scorpio-N promises to redefine the SUV-ownership experience in Nepal. We are proud to present the All-New Scorpio-N to Nepal, alongside the India launch."

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## About The Scorpio-N

Bigger, bolder, more powerful, sophisticated, and laden with safety and technology, the Scorpio-N nomenclature was carefully chosen to represent the fact that it raises the game to the power of N.

### Thrilling performance

The All-New Scorpio-N is engineered for those looking for a new-age authentic SUV. Built on our **new third-generation body-on-frame platform, the Scorpio-N** boasts of class-leading structural rigidity, off-road capability and exemplary on-road manners. The Scorpio-N is powered by a TGDi mStallion (Petrol) engine with 149.14 kW (200 PS) of power and 380 Nm of torque, and mHawk (Diesel) engine with 128.6kW (175PS) of power and 400 Nm torque, offered in both 6-speed Manual and Automatic Transmissions, and 4X4 as option.

## Unmissable presence

The Scorpio-N takes forward the machismo factor to a whole new level. The **signature wheel** arches have been made even more muscular taking inspiration from the sinewy silhouette of a swimmer. A metallic Scorpio tail element is seamlessly integrated into the beltline, swinging all the way to the top of the window, giving the Scorpio-N more of a sting. The commanding nature of design effortlessly translates into the front as well. The **Scorpio character is omnipresent** as the tall, stacked taillamp design creates a **commanding stand on the rear, as in the front**.

#### Premium crafted interiors

The All-New Scorpio-N is absolutely captivating on the inside, as on the outside. It greets passengers with top notch craftmanship – rich coffee-black leatherette upholstery, best-in-class command seating position, center console encased in robust metal finished dual rails, advanced infotainment system and more, taking the premium-ness to the next level. The interiors of the Scorpio-N are designed and fettled to offer a highly sophisticated sensation, delighting the driver and passengers alike.

#### Sophisticated Ride and Handling

The All-New Scorpio-N uses the most sophisticated technologies available to offer **benchmark driving dynamics**. The latest generation body-on-frame structure has been optimized to offer remarkable levels of dynamic competencies and assured handling capabilities. Additionally, the penta-link rear suspension features the segment-first watts link mechanism to offer confident ride and handling attributes. The **steering setup** is remarkably smooth and responsive for a vehicle in its category, and All Four Disc brakes ensure exhilarating yet safe drive.

#### 'Go Anywhere' Capability

The All-New Scorpio-N is designed to **rule all terrains** with the **4XPLOR**, first-in-class intelligent terrain management technology. With a mere touch, the electric shift-on-the-fly 4Wheel Drive System transforms the Scorpio-N from 2WD mode into an all-conquering, capable 4WD beast. The Scorpio-N also gets three drive modes to match the driver's mood: Zip, Zap and Zoom. Zip for smooth riding especially through traffic, Zap for true Mahindra SUV performance and, Zoom to amp it up for a more engaging and exhilarating ride-quality.

#### Bristling with Tech

The All-New Scorpio-N scores high on technology, offering an unmatched value proposition for urban and tech-savvy customers looking for engaging with their SUV to the next level.

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Clean conscience

The All-New Scorpio-N has the lowest CO2 emission in its segment. This has been achieved through competent engineering and product development right from the outset. M&M has consciously adopted several environment friendly manufacturing processes under Mahindra's goal of moving towards carbon neutrality.

# **ABOUT MAHINDRA**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 260,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate.

The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

# To know more about Mahindra & the All-New Scorpio-N:

• Brand website: <a href="https://www.mahindra.com.np">https://www.mahindra.com.np</a>

• Facebook: @MahindraAutoGlobal @MahindraAgniGroup

• Instagram: <u>@MahindraAutoGlobal</u> <u>@MahindraAgniGroup</u>

• YouTube: Mahindra Auto Global, Mahindra Nepal - Agni Group

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