

## Press Release

# Mahindra expands its range for road construction equipment segment

*Launches the new Motor Grader - Mahindra Road Master G90*

**August 30, 2019, Kathmandu:** Mahindra & Mahindra Ltd., part of the USD 20.7 billion Mahindra Group, today announced expansion of its road construction equipment with the launch of a new Motor Grader - the Mahindra Road Master G90. This launch is under the aegis of Mahindra's Construction Equipment business in partnership with Dugar Group, a renowned auto business in Nepal.

Mahindra Road Master G90 will augment the Grader portfolio and is an optimal solution for constructing medium roads and state highways as well as widening of national highways. It is also apt for applications such as embankment or earthwork for laying of railway tracks and levelling of large plots for industrial construction and Hydro Projects. The aim is to provide road contractors with simple and optimal solutions that ensure high reliability and low owning and operating costs. This in turn will improve productivity and profitability of road contractors.

**According to Sanjay Jadhav, Vice President, Head of International Operations - AFS (South Asia), Mahindra & Mahindra Ltd.,** "In line with Mahindra's vision to provide disruptive products and services for our customers, today we are delighted to launch the Mahindra Road Master G90 motor grader. It is yet another innovation in the fast growing road construction equipment segment. This product has been designed and developed for developing nations, keeping in mind the needs of the road contractor fraternity."

**Speaking on the occasion, Moti Lal Dugar, Chairman, Dugar Group said,** "This is a proud moment for Dugar Group, to launch the Mahindra Road Master G90 with a global brand such as Mahindra. Nepal was awaiting a well-equipped grader at an affordable price range. To connect Nepal from Hilly to Terai, I am confident that the development work will be done more efficiently and reliability will be guaranteed now. We understand the Nepal market and its needs and this product will be well accepted here."

With 137 years of legacy, the Dugar Group is renowned in the auto business in Nepal and boasts of a 27 years of partnership with Mahindra.

### **About Mahindra RoadMaster G90**

The G90 offers a host of benefits to road contractors and is the ideal machine for spreading and grading applications for the entire road and railway contractor's fraternity. It offers an optimized solution and precisely caters to the road contractor's grading needs for major district roads, state highways, border roads and expansion of national highways etc.

The G90 is powered by a 91 HP DiTEC engine developed by Mahindra which is coupled with a 3 m (10 ft) wide blade. This equipment is optimized to deliver zero compromise grading at a fractional 45% cost as compared to conventional motor graders.

The product comes with a two year, unlimited hours warranty, eliminating the customer's anxiety when it comes to expensive repairs. This is possible due to Mahindra's engineering and manufacturing capability, backed up by a gruelling testing regime and sourcing of the best components and the simplicity of the machine design.

The G90 has undergone rigorous testing in the harshest of terrains and for the toughest of applications. It has been validated on all performance, safety and reliability parameters and is backed by Dugar's 20+ sales and service network which has unparalleled reach across the geography. It is equipped with apt technology that is optimal and coupled with unmatched quality, superior style and operator comfort.

The Mahindra RoadMaster G90 is being manufactured at Mahindra's state-of-the-art facility at Chakan, Pune, India. Mahindra's Product Development team has utilized extensive consumer insight and feedback to develop this product which is built to withstand rough terrain and heavy usage. In addition, the product offers all the relevant features using the latest vehicle systems and technologies at competitive prices.

### **About Mahindra**

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise

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